



**la marzocco usa**  
**product catalog**  
**2020**

la marzocco products

Espresso machines and grinders

trusted by the world's finest coffee

roasters, baristas, and cafés; for their

reliability, durability, and timeless

æsthetics.

Founded in 1927 by Giuseppe and Bruno Bambi, La Marzocco had its beginnings in Florence, Italy, birthplace of the Italian Renaissance and home to such geniuses as Leonardo da Vinci, Michelangelo, and Brunelleschi who created some of the most celebrated works of art in the world.

It seems only fitting La Marzocco would earn a reputation for making beautiful, high-quality, superbly crafted, and uniquely designed espresso machines, with great attention to detail. In 1939, it was La Marzocco that invented and patented the first coffee machine with a horizontal boiler, now an industry standard.

This was the first of a series of important innovations, later to include the dual-boiler system with saturated brewing groups. Tradition and a passion in the search for quality and superior reliability are factors which have always distinguished the entire company.

Even today, highly specialized personnel supervise each stage in the production of every single machine, hand-crafted to order, for each and every client. In this way, Giuseppe Bambi's experience and professional pride live on after ninety years.

La Marzocco remains an artisan company, while offering important advancements in equipment technology to its customers and the industry.

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la marzocco

handmade in florence



# why la marzocco usa?

La Marzocco USA has been distributing espresso machines throughout the United States since 1979. We have a warehouse, training facility, and offices located in Seattle, Washington, and a team of sales and tech professionals across the country.

When you buy a La Marzocco in the United States, expect quality, support, and connection.

## quality

### HANDMADE MACHINES



- All La Marzocco machines are designed for performance and reliability. Across our product line, the baseline is best-in-class.
- Every machine is thoroughly bench-tested and checked before leaving our Seattle warehouse so it arrives to you ready to perform.
- A century of craftsmanship combined with the highest-quality materials give each La Marzocco a longevity that leads to higher resale value and lower operating costs over time.

## support

### IN-HOUSE SUPPORT AND INVENTORY



- Our Logistics Team manages a constant inflow and outflow of machines so that we have what you need in stock and can get it to you as fast as possible.
- Call and speak directly to La Marzocco staff – our expert Solutions Team is here to help.
- Our support resources include full installation and maintenance documentation and a network of third-party industry-leading technicians across the country.

## connection

### TO THE GLOBAL LA MARZOCCO FAMILY



- Every purchase connects you to a global community of passionate coffee professionals.
- Our factory outside of Florence, Italy is net-zero solar, as part of our commitment to sustainability and social responsibility.
- La Marzocco machines can be found in almost every major city around the globe, as a symbol of delicious espresso and a beloved tool for passionate baristas.



# business considerations

The espresso machine is the heart of your business, so it's important to discuss the following factors with a La Marzocco salesperson or reseller before deciding on your specific espresso machine. Considering these factors will guide you to purchasing the best equipment for your business.



## water

Water analysis is a must before installing any espresso machine, and your specific needs will vary by geography. Work with your reseller to determine your filtration needs for your area and equipment.



## power

Electrical power will affect the size and model of machine you can consider. Before choosing your equipment, confirm the electrical supply specifications in your location.



## maintenance

Regular maintenance is part of owning an espresso machine, but some machine features require more attention than others. If you're miles away from a qualified service provider, a simpler model may best fit your needs.



## bar layout & design

How much counter space can you dedicate to an espresso machine? How will customers order, interact, and move through your café? We offer different solutions depending on your specific needs.



## coffee menu

If coffee will be the star in your space, you'll need a machine that can keep up. Improved temperature stability, programming flexibility, and advanced features help you consistently deliver beautiful coffee to your customers.



## volume

Busy shops with short ticket times benefit from more group heads and greater automation. If you expect to have a line out the door all day, you'll be looking for a dependable workhorse with key functions automated.





# machine considerations

What does it mean to own and operate an espresso machine? Three of the most important factors, below, will help you prioritize your options and choose a machine that drives your business forward.

## reliability

### AS A LONG-TERM INVESTMENT



When deciding on an espresso machine, it's important to consider one that has proven reliability and craftsmanship. The espresso machine will be core to your business, and it is crucial that it keeps producing drinks every day with little down time. This is achieved with time-tested components, solid engineering, and a readily available, well-trained service network.

## consistency

### BRINGS CUSTOMERS BACK



Your customers expect to get a great cup of coffee every time they visit your business. This can only be achieved with a machine that gives you consistency every time you brew. You should choose a machine that has systems built to ensure that each cup will attain the highest standard.

## design

### ATTRACTS AND DELIVERS



Customer expectations are first set by the design of your space. It is important to invest in beautifully designed equipment, with a wide range of customization options. Beyond outward appearance, the machine should be designed with workflow and ergonomics in mind to ease the job of the barista and speed of service.

# la marzocco technology

All La Marzocco machines are equipped with distinctive technologies that are appreciated by baristas all over the world. These technologies are core to what makes La Marzocco machines perform the way they do.



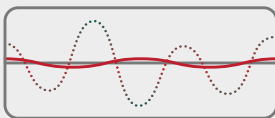
**dual boiler system**

The Dual Boiler System was patented by La Marzocco in 1970, an idea from its founder Giuseppe Bambi. The idea came from Giuseppe's belief that the brewing temperature is as important as, and possibly even more important than, the brewing pressure. Having one boiler dedicated to steam, and a second to coffee brewing water allows the barista to directly adjust brewing temperature to keep it more stable and consistent.



**saturated groups**

Developed alongside the Dual Boiler System, Saturated Groups technology is based on the presence of just water – and no air – inside the brew boiler and group. A water / air mixture inside the brew boiler and the group would reduce the temperature stability of the machine. Attaching the group directly to the brew boiler creates a single chamber so that water circulates continuously, maintaining consistent temperature.



**PID controller**

The PID Controller employs an algorithm to regulate when and for how long the heating element is engaged in the brew boiler, allowing more efficient and stable regulation of energy. With this level of control, temperature variability is reduced dramatically, making for a more consistent brew temperature. The barista is able to adjust the brew boiler temp to a precise numerical value through the machine's electronics.



**handmade construction**

On the production floor, every machine is the outcome of the careful and passionate work of the hands of more than ten expert craftspeople, with no robots involved. Skilled artisans and experienced workers oversee every stage of the production process, which lasts an average of two weeks per machine.



**stainless steel**

La Marzocco uses only surgical grade AISI 316L stainless steel for boiler production. This material drastically reduces the amount of heavy metals that could get dissolved into the water used for brewing coffee and producing steam. La Marzocco's R&D Department is continuously working on minimizing the number of components inside the machine that are not made of stainless steel.



**auto brew ratio (ABR)**

Auto Brew Ratio uses precision scales built into the drip tray of the Linea PB, Strada, KB90, and Modbar AV. The Auto Brew Ratio scales are incorporated into the espresso machine's electronics system and provide the barista with a new level of consistency and confidence, by giving control over final beverage mass.





# machine configurations

La Marzocco offers a range of machine configurations to match the needs of your business. More manual configurations allow baristas closer engagement with brew parameters like pre-infusion and pressure. More automated configurations allow the barista to program a repeatable output and give more of their focus to customer engagement. The style and volume of your business will be crucial in deciding which configuration to choose.



## espresso machine configurations

manual slower with more ability to manipulate		automatic faster with more consistency	
MP   EP   LEVER MANUAL	EE SEMI-AUTOMATIC	AV AUTO-VOLUMETRIC	ABR AUTO WITH SCALES
The barista manually controls pre-infusion and pressure during the shot. The barista starts and stops the shot to achieve the preferred coffee volume.	The barista starts and stops the shot with either a push button or paddle interface to achieve the preferred coffee volume.	The barista starts the shot, and the machine stops it, based on the pre-programmed volume of water running through the coffee to achieve the preferred coffee volume.	The barista starts the shot and the machine stops it based on the weight of the coffee in the cup. Auto Brew Ratio utilizes a built-in scale to achieve the preferred coffee weight.

la marzocco

# machine models

La Marzocco USA distributes three categories of espresso machines. We offer Traditional Bar machines, Under-Counter components for customers wanting to differentiate the look and bar-flow of their café, and Light Commercial / Home machines for customers with space and electrical limitations.

TRADITIONAL BAR

		
p.18	p.20	p.22
model: linea classic	model: gb5	model: linea pb
no. groups: 1   2   3   4	no. groups: 2   3   4	no. groups: 2   3   4
configurations: MP   EE   AV	configurations: EE   AV	configurations: AV   ABR
starting at: \$10,300	starting at: \$15,200	starting at: \$16,800

		
p.26	p.28	p.30
model: strada	model: leva	model: kb90
no. groups: 2   3	no. groups: 2   3	no. groups: 2   3
configurations: MP   EP   EE   AV   ABR	configurations: LEVER S   X	configurations: AV   ABR
starting at: \$20,400	starting at: \$20,600	starting at: \$22,400

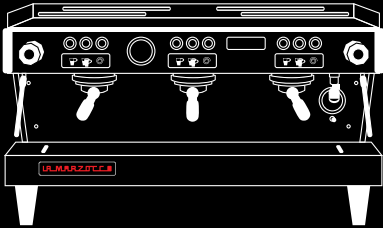
UNDER-COUNTER


p.34
model: modbar
no. groups: 1   2   3   4   ∞
configurations: AV   ABR
starting at: \$21,200

LIGHT COMMERCIAL / HOME

	
p.36	p.37
model: linea mini	model: gs3
no. groups: 1	no. groups: 1
configurations: EE	configurations: MP   AV
starting at: \$4,900	starting at: \$7,100

about our nomenclature


linea pb   3   AV
1                      2                      3
1: model
2: no. groups
3: configuration

configurations	MAP pricing
MP   EP (manual)	Starting prices listed refer to
EE (semi-automatic)	MAP (Minimum Advertised
AV (auto-volumetric)	Price) – the lowest price a
ABR (auto with scales)	reseller partner can advertise
LEVER S   X (manual)	a product.





LA MARZOCCO

FILTER COFFEE	
LOS PRIMOS	75.00
KARIMADI	75.00
FRESH BREAD	
AL. ENDOUR	75.00
FRESH BREAD	75.00



# linea classic

a specialty coffee icon, the workhorse of a high-volume café



model: **linea classic**  
no. groups: **1 | 2 | 3 | 4**  
configurations: **MP | EE | AV**

## LINEA CLASSIC OVERVIEW

The La Marzocco Linea Classic is the machine that has supported the development of the specialty coffee industry since 1989. The clean lines and familiar charm of the Linea Classic occupy many of the cafés, roasteries, and chains whose names have defined the industry.

The Linea Classic is a heavy duty workhorse that performs reliably in high-volume settings. A tried-and-true machine, the Linea Classic is perfect for your new café, bar, or restaurant.

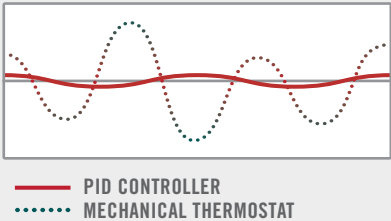
## LINEA CLASSIC HIGHLIGHT: PID controller

The PID controller employs an algorithm to regulate when and for how long the heating element is engaged in the brew boiler. The PID controller allows more efficient and stable regulation of energy. With this level of control, temperature variability is reduced dramatically, making for a more consistent brew temperature. The barista is able to adjust the brew boiler temperature to a precise numerical value using a simple keypad.

## FEATURES

- dual boilers**  
Separate boilers optimize espresso brewing and steam production
- saturated groups**  
Ensure unsurpassed thermal stability, shot after shot
- cronos keypad\* (AV)**  
Keypad with digital shot timer to monitor the extraction time
- personalized color\***  
Customizable colors based on the RAL color system on request

\* special order



SPECIFICATIONS	1 group	2 group	3 group	4 group
dimensions (W x D x H)	20" x 22" x 21"	28" x 22" x 21"	37" x 22" x 21"	46" x 22" x 21"
weight (lbs)	97	128	163	203
voltage (VAC, phase, Hz)	208-240, 1, 60	208-240, 1, 60	208-240, 1, 60	208-240, 1, 60
element wattage	2500	4600	6100	8000
steam boiler capacity (liters)	3.5	7	11	14.5
brew boiler capacity (liters)	1.8	3.4	5	6.8
amp service required	20	30	50	50
certifications	UL-197, NSF-8, CAN/CSA-C22.2 No. 109			

# gb5

a redefined standard for temperature stability in modern espresso equipment



model: **gb5**  
no. groups: **2 | 3 | 4**  
configurations: **EE | AV**

## GB5 OVERVIEW

Equipped with a CPU board and designed for superior temperature control, the GB5 combines gracious lines and harmonious curves with powerful technological advancements, in line with classic La Marzocco design and spirit. The machine is an understated companion to any coffee bar. Its unmatched temperature stability provides steady brew water and steam even at the peak of the morning rush.

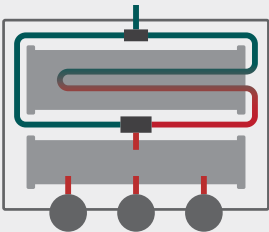
The GB5 has redefined the standard for temperature stability in modern espresso equipment through “PID” technology.

## FEATURES

- dual PIDs (brew and steam)**  
Allows you to electronically control brew and steam boiler temperatures
- digital display**  
Intuitive programming makes it easy to adjust machine parameters
- barista lights**  
LED lighting allows you to focus on your extraction and the cup
- hot water economizer**  
Enables you to fine-tune the tap water temperature for rinsing
- ruby flow restrictors**  
Ruby flow restrictors resist scale formation and erosion

## GB5 HIGHLIGHT: thermal stability system

A dynamic preheater assembly ensures that water entering the brew boiler is at precisely 170°F. The 170°F water replaces hot water exiting the group, reducing temperature swings in the brew boiler. An algorithm-based PID temperature controller further reduces temperature fluctuation in the brew boiler.



SPECIFICATIONS	2 group	3 group	4 group
dimensions (W x D x H)	30" x 25" x 22"	38" x 25" x 22"	47" x 25" x 22"
weight (lbs)	162	201	280
voltage (VAC, phase, Hz)	208-240, 1, 60	208-240, 1, 60	208-240, 1, 60
element wattage	4600	6100	8000
steam boiler capacity (liters)	7	11	14.5
brew boiler capacity (liters)	3.4	5	6.8
amp service required	30	50	50
certifications	UL-197, NSF-8, CAN/CSA-C22.2 No. 109		



# linea pb

a comprehensive update to the technical and stylistic workings of an industry icon



model: **linea pb**  
no. groups: **2 | 3 | 4**  
configurations: **AV | ABR**

## LINEA PB OVERVIEW

The Linea PB represents the first full update to the Linea Classic since it was released in 1989. The Linea PB features the iconic La Marzocco polished stainless steel body, updated with refined and sharpened design elements and a lower profile.

To complement its stylistic updates, the Linea PB features improved component longevity and new electronics that give the barista control over functions directly from the machine interface – including boiler temperatures, brewing volume, hot water tap dose, and auto-backflush, among others.

### LINEA PB HIGHLIGHT: la marzocco user interface

Proprietary electronics drive intuitive programming and provides heads-up information and systems monitoring on a digital display:

- Shot timers • Flow pulse counter • USB firmware updates
- Boiler temperatures • System alerts

SPECIFICATIONS	2 group	3 group	4 group
dimensions (W x D x H)	28" x 23" x 21"	38" x 23" x 21"	47" x 23" x 21"
weight (lbs)	202	241	306
voltage (VAC, phase, Hz)	208-240, 1, 60	208-240, 1, 60	208-240, 1, 60
element wattage	4600	6100	8000
steam boiler capacity (liters)	7	11	14.5
brew boiler capacity (liters)	3.4	5	6.8
amp service required	30	50	50
certifications	UL-197, NSF-8, CAN/CSA-C22.2 No. 109		

## FEATURES

- dual PIDs (brew and steam)**  
Allows you to electronically control brew and steam boiler temperatures
- piero group caps**  
Re-engineered internal water path that increases temperature stability
- auto backflush**  
Simplifying end-of-shift cleaning processes for baristas ensures that machines are cleaned more often and correctly
- ruby flow restrictors**  
Ruby flow restrictors resist scale formation and erosion
- eco-mode**  
Boiler temperatures reduce to lower set-points after extended idle periods, improving energy efficiency
- auto brew ratio (optional)**  
Precision scales incorporated into the electronics system provide the barista control over beverage mass







# strada

a machine developed by baristas for baristas,  
featuring sleek italian design that can be customized



model: strada  
no. groups: 2 | 3  
configurations: MP | EP | EE | AV | ABR

## STRADA OVERVIEW

Over the course of two years La Marzocco worked with 30 of the world’s finest coffee professionals to design a machine. This group was known as the *Street Team*. The Strada, Italian for "street," was named in their honor.

A lower profile invites customer engagement in a café setting, while also providing the barista an open, expansive work area. The Strada platform has been designed to encourage creativity and customization so that each machine can be unique.

### STRADA HIGHLIGHT: independent boilers

Independent boilers allow for more consistent temperature stability and the ability to set different temperatures on different groups. Setting individual group temperatures allows a café to optimize the brew temperature for different coffees they are offering on their menu. This is especially beneficial when serving both darker espresso blends and lighter single origin espresso.

## SPECIFICATIONS

	2 group	3 group
dimensions (W x D x H)	32" x 27" x 19"	40" x 27" x 19"
weight (lbs)	217	286
voltage (VAC, phase, Hz)	208-240, 1, 60	208-240, 1, 60
element wattage	4900	6400
steam boiler capacity (liters)	8.2	11.8
brew boiler capacity (liters)	1.3 x2	1.3 x3
amp service required	30	50
certifications	UL-197, NSF-8, CAN/CSA-C22.2 No. 109	

## FEATURES

- la marzocco electronics (AV)**  
Proprietary electronics drive intuitive programming and provide heads-up information and systems monitoring
- thermal stability system**  
As water passes through each element, temperature is further stabilized
- auto backflush (EE and AV)**
- performance touch steam wand**  
Vacuum-insulated double-walled steam wands remain cool to the touch while delivering high-volume dry steam
- proportional steam valve (EE and AV)**  
Lever-style activation for proportional solenoid steam valves eliminate the need for regular maintenance
- auto brew ratio (optional, AV only)**  
Precision scales incorporated into the electronics system provide the barista control over beverage mass



# leva

re-imagining what a lever-actuated espresso machine can be



model: **leva**  
no. groups: **2 | 3**  
configurations: **LEVER S | X**

## LEVA OVERVIEW

Featuring eye-catching design and a lower profile to invite customer interaction, Leva re-invents the iconic lever machine design with more ergonomic elements. Leva is a cutting-edge café centerpiece that encourages engagement, barista experimentation, and coffee conversations, while delivering a delicious coffee extraction.

Leva brings with it design, focusing not just on physical beauty, but also on the satisfaction found in a truly mechanical system.

### LEVA HIGHLIGHT: live pressure visualization (leva X only)

The Leva is equipped with dedicated graphical displays for each group. The displays provide live visualization of pre-infusion pressure, extraction pressure, and time throughout the course of the shot. After the coffee has been delivered, the extraction curve and parameters are visualized on the displays as a graph. The barista has the ability to overlay past visualizations, saving up to four graphs for each group, as guides for future extractions.

## FEATURES

**independent brew boilers (leva X)**  
Separate boilers for each group head allow baristas to optimize temperature for individual coffees

**smart PID (leva X)**  
An advanced PID controller greatly improves the machine's temperature stability

**performance touch steam wands**  
Vacuum-insulated double-walled steam wands remain cool to the touch while delivering high-volume dry steam

**eco-mode**  
Can be programmed to enter stand-by mode, improving energy efficiency

**military-grade steam potentiometer (leva X)**  
Proportional steam valves facilitate machine usability and maintenance while improving its durability

SPECIFICATIONS	2 group	3 group
dimensions (W x D x H)	31.5" x 25.5" x 30.5"	40" x 25.5" x 30.5"
weight (lbs)	218	284
voltage (VAC, phase, Hz)	208-240, 1, 60	208-240, 1, 60
element wattage	5400 (Leva S), 5700 (Leva X)	6800 (Leva S), 7800 (Leva X)
steam boiler capacity (liters)	8.2	11.8
brew boiler capacity (liters)	3.4 (Leva S), 1.3 x2 (Leva X)	5 (Leva S), 1.3 x3 (Leva X)
amp service required	30	50
certifications	UL-197, NSF-4, CAN/CSA-C22.2 No. 109	

# kb90

the ultimate workflow machine featuring the straight-in portafilter



model: **kb90**  
no. groups: **2 | 3**  
configurations: **AV | ABR**

## KB90 OVERVIEW

The KB90 is the ultimate evolution of the Linea PB form, designed to optimize workflow for baristas by improving the ergonomics and features of the machine. The Straight-In Portafilter removes strain on baristas that causes repetitive stress injuries.

Efficiency is also increased thanks to Steam Flush: after each extraction, a burst of steam purges the brew path and is followed by a flush of hot water, keeping the group heads clean even during the busiest hours.

### KB90 HIGHLIGHT: straight-in portafilter

Designed to simplify the motions required to engage the portafilter and reduce the strain by 12x on the barista for even greater performance and everyday usability. High-volume coffee environments demand that a barista can work quickly and efficiently to produce drinks during the busiest periods of the day. The Straight-In Portafilter can noticeably mitigate repetitive stress injuries through its ease of action improving the natural workflow and output of the barista.

## FEATURES

**independent brew boilers**  
Separate boilers for each group head allow baristas to optimize temperature for individual coffees

**steam flush**  
Keeps the groups clean with an automatic burst of steam and a flush of hot water between extractions

**auto brew ratio / drip prediction**  
Precision scales incorporated into the drip tray improve beverage consistency by stopping extraction based on mass, while Drip Prediction uses an algorithm to improve shot accuracy

**easy rebuild steam valve**  
Engineered so the valve can be serviced directly from the front of the machine without needing to be removed

**performance touch steam wands**  
Vacuum-insulated double-walled steam wands remain cool to the touch while delivering high-volume dry steam

SPECIFICATIONS	2 group	3 group
dimensions (W x D x H)	32" x 24.5" x 21"	41.5" x 24.5" x 21"
weight (lbs)	170	223
voltage (VAC, phase, Hz)	208-240, 1, 60	208-240, 1, 60
element wattage	5400, 5700	7300, 7800
steam boiler capacity (liters)	7	11
brew boiler capacity (liters)	1.3 x2	1.3 x3
amp service required	30	50
certifications	UL-197, NSF-8, CAN/CSA-C22.2 No. 109	







# modbar

redesigned for reliability



## espresso system

Make an instant design statement with the Modbar AV. Based on the technology of the Linea PB, Modbar AV delivers absolute consistency and reliability.



## steam system

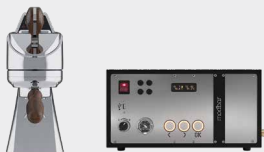
More than just a steam station, Modbar Steam delivers a minimal, modern aesthetic coupled with power and control.



## pour-over system

Brew-by-hand using one of the two included spray tips, or teach the machine different recipes, accessible at the touch of a button.

model: **modbar**  
no. groups: **1 | 2 | 3 | 4 | ∞**  
configurations: **AV | ABR**



## espresso system

### FEATURES

- linea pb volumetrics and optional scales
- multi-position lever with four saved programs
- add-a-tap system for two taps per module
- easy access to water, power, and drain connections
- PID temperature control
- heated brew group

### SPECIFICATIONS

TAP	
dimensions*	5.5" x 12.5" x 14"
weight (lbs)	23
MODULE	
dimensions*	16" x 15" x 8.5"
weight (lbs)	40
capacity (liters)	Dual Boiler: 2.8   Total

ELECTRICAL	208V - 240V
amps	14.2
wattage	3264
frequency (Hz)	50 / 60
phase	single
certifications	ETL **, CE



## steam system

### FEATURES

- double-walled pro-touch steam wand
- omnidirectional ball fitting
- minimal purge required with no steam valve rebuilds
- linea-style boiler sight glass
- simple on / off switch controlled by solenoid inside module
- right-hand side connections for easy service access

### SPECIFICATIONS

TAP	
dimensions*	3.5" x 12.6" x 13.5"
weight (lbs)	7.7
MODULE	
dimensions*	16" x 14" x 8.6"
weight (lbs)	40
capacity (liters)	Dual Boiler: 4.6   Total

ELECTRICAL	208V - 240V
amps	14.2
wattage	3310
frequency (Hz)	50 / 60
phase	single
certifications	ETL **, CE



## pour-over system

### FEATURES

- store pour-over profiles in the module
- automatic and manual brewing modes
- built in flow control valve
- volumetric and time-based dosing
- holder ring and two spray tips included
- unique “teaching” mode; perform your brew-by-hand and the system memorizes and stores it for you

### SPECIFICATIONS

TAP	
dimensions*	7" x 9" x 17.5"
weight (lbs)	12
MODULE	
dimensions*	16" x 14" x 5.5"
weight (lbs)	35
capacity (liters)	Dual Boiler: 1.2   Total

ELECTRICAL	208V - 240V
amps	13
wattage	3000
frequency (Hz)	50 / 60
phase	single
certifications	ETL **, CE

\* width x depth x height  
\*\* Listed for electrical safety in US and Canada, complies with UL-197 and CSA22.2; listed for sanitation, complies with NSF/ANSI Standard 4

# linea mini

a la marzocco classic, redesigned  
for the kitchen



### LINEA MINI OVERVIEW

Inspired by an espresso icon, the Linea Mini is a kitchen-sized version of the Linea Classic. Combining powerful commercial features, the Linea Mini delivers an easy-to-use and durable espresso experience in a reduced footprint. The Linea Mini looks as beautiful as it performs, ready to serve for years to come.

model: **linea mini**  
no. groups: **1**  
configurations: **EE**

#### FEATURES

- dual boilers
- integrated group
- indicator lights
- hot water spout
- thermal stability system
- internal pump
- PID controller
- water reservoir
- barista lights

#### SPECIFICATIONS

dimensions*	14" x 21" x 15"
weight (lbs)	71
voltage (VAC)	120
element wattage	1600
capacity (liters)	3.5 (steam boiler)
amp service req.	15
certifications	UL-1082, NSF-8 CAN/CSA-C22.2 No.64

\* width x depth x height

# gs3

professional grade espresso equipment,  
built for the home



### GS3 OVERVIEW

When the owners of La Marzocco set out to create their dream home machine, they challenged their engineering team to fit all of the quality components of a commercial espresso machine into a kitchen-ready one. The result was the GS3 – an espresso machine built for the discerning barista at home. The GS3 boasts nearly a century of espresso machine innovations in a compact, 110V platform.

model: **gs3**  
no. groups: **1**  
configurations: **MP | AV**

#### FEATURES

- dual boilers
- saturated group
- digital display
- thermal stability system
- internal pump
- dual PID (brew & steam)
- water reservoir
- ruby flow restrictors
- half power mode
- periscope pressure gauge (MP)

#### SPECIFICATIONS

dimensions*	14" x 21" x 15"
weight (lbs)	72.75
voltage (VAC)	120
element wattage	1600
capacity (liters)	3.5 (steam boiler)
amp service req.	15
certifications	UL-1082, NSF-8 CAN/CSA-C22.2 No.64

\* width x depth x height



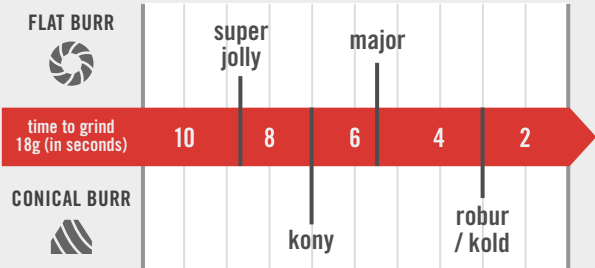
# grinder considerations

After you have chosen your espresso machine, your next big decision is the grinder. Here we'll discuss three of the key points of difference among grinders to help you make your selection.

## burr shape

Commercial espresso grinders use either conical or flat burrs: grooved metal plates that grind coffee beans into small particles. In general, conical burrs grind coffee faster than flat burrs. Different taste profiles can also be created by conical or flat burrs. It is best to try your coffee with both and choose the one that gives you the preferred mix of taste profile and speed.

### grinder models by grind speed



\* auto-tamping grinders not included

## motor placement

Within the body of the grinder, the motor that moves the burrs might be located either directly below the burrs (direct drive) or in the back of the grinder, connected to the burrs by a belt (belt-drive). Motor placement affects heat transmission during the grinding process.



**direct drive**  
Smaller footprint, but bigger temperature variability.  
Stepless collar grind adjustment.



**belt drive**  
Larger footprint, smaller temperature variability.  
Stepless knob grind adjustment.

## delivery method

### doser

Doser grinders use a chamber to collect coffee grounds, which the barista doses manually into the portafilter. Can be used for on-demand delivery by constantly pulling the paddle during grinding, or for pre-grinding and dosing consistent volumes of coffee in high-volume shops.

### electronic

Electronic grinders dose freshly ground coffee directly into the portafilter either on-demand or based on a programmed grind time.

### auto-tamp

La Marzocco offers unique auto-tamping grinders that use an impeller to dose a volume of coffee in the portafilter and then tamp with the pressure of a spring, streamlining workflow and improving ergonomics for the barista.







# auto-tamp

Auto-tamping technology increases speed and consistency while also decreasing the chance for barista injuries caused by tamping. We have two different options for adding auto-tamping to your bar workflow.

## swift technology

Swift grinder technology adds auto-tamping with a tower attached to the front of a grinder. While the coffee is grinding, it is distributed and tamped with a spinning impeller that rises as the coffee bed increases. Once the coffee has reached a specific volume in the basket, a switch stops the grinding function and the impeller polishes the coffee bed.



### DOSED BY VOLUME: vulcano swift

The Vulcano is the fastest of the Swift grinders, utilizing Mazzer Kony burrs to deliver a prepared portafilter in 5-7 seconds. It also features easier access to adjust dose. This grinder is best used in high-volume environments.



### DOSED BY TIME: swift classic

The Swift Classic features ceramic burrs that increase the life of the burrs while also delivering coffee quickly. The Swift Classic completes its grind and tamp cycle in 7-9 seconds. The Swift Classic also features two separate hoppers that allow for one grinder to deliver two different coffees, enabling cafés to serve both a regular and decaf option from a single grinder.



### DOSED BY VOLUME + TAMP: swift mini

The Swift Mini takes auto-tamping technology and reduces the footprint. It is ideal for offices and small catering operations. It also features a swing arm that allows the grinder to be used for direct dosing into a portafilter or for filter brewing.

## puqpress q2

The Puqpress Q2 allows any café or coffee service to add auto-tamping to their workflow. The Puqpress Q2 is a stand alone auto-tamping device that can sit beside any grinder. It enables the café to design their flow and control consistency by setting tamp pressure.



# grinders and auto-tamp

La Marzocco USA distributes both Mazzer and La Marzocco grinders. We have flat and conical burr options as well as light commercial grinders. We also offer auto-tamping options with Swift grinders and Puqpress.

## CONICAL BURR

### kony



delivery: **doser, electronic**  
burr size: **63mm**  
hopper capacity: **2.9 lbs**  
height / weight: **25.25" / 44 lbs**  
grind speed\*: **6.5 sec**

### robur



delivery: **doser, electronic**  
burr size: **71mm**  
hopper capacity: **4 lbs**  
height / weight: **28.25" / 62 lbs**  
grind speed\*: **3 sec**

### kold



delivery: **electronic**  
burr size: **71mm**  
hopper capacity: **3.3 lbs**  
height / weight: **27.75" / 67 lbs**  
grind speed\*: **3 sec**

### vulcano swift



delivery: **auto-tamping\***  
burr size: **63mm**  
hopper capacity: **2.9 lbs**  
height / weight: **26" / 55 lbs**  
grind speed\*: **6.5 sec**

## TAMPING

### puqpress



model: **q2**  
height / weight: **8.66" / 10.6 lbs**  
tamp speed: **2 sec**

## FLAT BURR

### super jolly



delivery: **doser, electronic**  
burr size: **64mm**  
hopper capacity: **2.7 lbs**  
height / weight: **24" / 31 lbs**  
grind speed\*: **8 sec**

### major



delivery: **doser, electronic**  
burr size: **83mm**  
hopper capacity: **4 lbs**  
height / weight: **25" / 44 lbs**  
grind speed\*: **6 sec**

### swift classic



delivery: **auto-tamping**  
burr size: **64mm (ceramic)**  
hopper capacity: **4 lbs x2**  
height / weight: **26" / 75 lbs**  
grind speed\*: **7 sec**

### ZM filter



delivery: **electronic**  
burr size: **83mm**  
hopper capacity: **2.9 lbs**  
height / weight: **25.25" / 77 lbs**  
grind speed\*: **3 sec**

## LIGHT COMMERCIAL

### lux D



delivery: **on-demand dosing**  
burr size: **61mm**  
hopper capacity: **1 lb**  
height / weight: **18.25" / 24.5 lbs**  
grind speed\*: **11 sec**

### swift mini



delivery: **auto-tamping**  
burr size: **32mm**  
hopper capacity: **0.5 lb**  
height / weight: **18.5" / 30 lbs**  
grind speed\*: **6 sec**

\* time to grind 18 gram dose



## ULTIMATE WORKFLOW CONSIDERATIONS

### auto-volumetrics and scales

By using a machine that offers automated shot output either by volume or weight, the barista is free to focus on other tasks, while maintaining consistency in the cup.

### grinder speed

Using a grinder with a faster grind speed and consistent dosing will increase the number of shots a barista can pull in a given time period.

### puqpress

La Marzocco USA recently added the Puqpress Q2 to our offerings as a way to increase consistency, speed, and ergonomics for the barista in a busy bar by removing the need for manual tamping.

### straight-in portafilter and auto-rinse

Our KB90 introduces two new workflow considerations, the Straight-In Portafilter which reduces wrist strain for baristas, and auto-rinse which automatically flushes the group after each shot.

putting it all together

## workflow planning

After identifying your goals, it's helpful to plan out your complete equipment workflow. This consists of your machine, grinder and tamp station. By optimizing your equipment set and placement of tools, you can provide a fast and friendly customer experience while providing a safe working environment for your staff.





# customization

Your machine should be unique as your business.  
La Marzocco USA offers beautifully designed equipment with a wide range of customization options.

COLOR:  
**RAL powdercoating**

La Marzocco USA offers a wide range of colors to create your unique machine, and will install the panels during the bench test procedure.  
*Custom color starts at \$750*



FINISHING TOUCHES:  
**strada style**

La Marzocco USA offers walnut custom options on the Strada to further customize your machine. You can order these with your machine and they will be installed before shipment.  
*Pricing available upon request*





Have a question about La Marzocco equipment?  
Looking for the right machine for your business?  
Need spare parts? We're here to help.



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